



## **ASTD 2008 International Conference & Exposition: Additional Information**

### **Special Announcement: Simultaneous Interpretation**

We are pleased to announce that simultaneous interpretation will be available at ASTD 2008 in 3 languages – including, for the first time, interpretation in Mandarin! Interpretation of all General Sessions and selected education sessions will be available in Chinese (Mandarin), Japanese, and Korean, for an additional fee.

### **Top 5 Reasons to Attend**

The ASTD 2008 International Conference and Exposition, called “ASTD 2008”, provides you and your colleagues the latest information on training, human resource development, talent management, and more:

- World-Renowned Speakers
- Exceptional Educational Sessions
- Professional Networking Opportunities
- The Largest EXPO in the Industry
- A Chance to Experience California and the U.S.A.

### **World-Renowned Speakers**

#### **Legends**

As a special feature in San Diego, we have invited pioneers of the learning field to present. This year's Legends met rigorous criteria, including wide, international name recognition and stature in the field.

#### **Showcase Speakers**

Showcase Speakers are speakers whose sessions were exceptionally popular at the 2007 conference and have been invited to return and reprise their topics, or offer new ones that offer substantive or innovative content with a positive impact on people and the profession. All of the showcase sessions will be repeated to allow for maximum participation.

#### **View from the CLO**

In addition, the View from the CLO series features leading Chief Learning Officers from various industries and organizations. Each will share from his or her experience leading at the top of the profession. You will hear how they got there and what they're doing in their organizations that make them so valuable.



### General Sessions

General Session speakers are notable thought leaders whose work challenge our assumptions and widen our horizons. Presenters offer insight and inspiration on a range of topics of interest to participants. This year's General Session speakers include:

**Malcolm Gladwell:** In 2005, Time Magazine named Malcolm one of its 100 Most Influential People. He is the author of two New York Times #1 bestsellers.

**Patrick Lencioni:** Author of author of five business books, including two New York Times bestsellers.

**Kay Koplovitz:** The founder of USA Network and the first woman network president in television history.

### Exceptional Educational Sessions

ASTD 2008 has a wealth of options to help you reach your education goals.

For 2008, the Conference Planning Committee and ASTD staff combined their collective expertise with attendee evaluation feedback to develop a comprehensive program of topics to meet your needs. The topics are in nine tracks and are mapped to the ASTD Competency Model Areas of Expertise.

#### The nine tracks are:

- Career Planning and Talent Management
- Designing and Delivering Learning
- E-learning
- Facilitating Organizational Change
- Leadership and Management Development
- Learning as a Business Strategy
- Measurement, Evaluation, ROI
- Performance Improvement
- Personal & Professional Development

More than 200 educational sessions will be available at this year's conference. View the entire conference educational program with our online Program Guide or view PDF versions of the session schedule on the conference website, [www.astd2008.org](http://www.astd2008.org).



### **International Perspectives**

The International Perspectives sessions combine six regional Global Focus Panels with sessions of special interest to the ASTD audience working in multinational companies and/or in countries around the world. Sessions will be highlighted in the Program Guide with a globe icon.

### **Preconference Workshops**

These interactive programs are offered on May 31, 2008 (the Saturday prior to the start of the conference) and offer a hands-on approach—an ideal way to develop new skills or gain new perspectives, while focusing on a topic in-depth. Choose from 11 different workshops on the latest industry topics.

### **Certificate Programs**

Or, start your conference experience with a certificate program, taking place May 29-31, 2008. Discover ASTD's premier programs—practical content presented by expert practitioners, plus time for skill-building with the other participants. 24 certificate programs will be offered, from HPI to ROI, and everything in between.

### **Professional Networking Opportunities**

The conference provides you with multiple ways to connect with other attendees.

#### **SpeedMeets**

New for 2008 – SpeedMeets are a fun and fast way to meet people from around the globe – people who have questions you can answer or who can lead you to the solution you need. SpeedMeets are topic-formatted, facilitated events that make it easy to meet many new colleagues.

#### **ASTD Connect**

ASTD Connect has been enhanced for 2008, and is a virtual networking tool that will help you locate and interact with other attendees. Computer terminals will be available to help you get “Connect-ed”.

#### **Meet-to-Eat**

Would you like to go out to dinner and meet new people? Join other ASTD participants for Dutch-treat dinners. Stop by the Meet-to-Eat counter near registration and sign up by 12:00pm the day of the dinner.



### **ASTD Celebration**

Not to be missed, this year's ASTD Celebration party will be held at SeaWorld, a marine zoological park with roller coasters, water rides, and a private Shamu show for ASTD. Please note: ASTD Celebration Tickets are not included in your conference registration, and tickets sell out fast! Purchase your tickets in advance at a discounted rate.

### **International Lounge**

And don't forget the International Lounge. Open during the entire conference, the International Lounge allows you to network with your colleagues from around the world, relax, post messages to other attendees, and meet ASTD International Relations staff.

### **The Largest EXPO in the Industry**

The ASTD 2008 International Conference & Exposition offers you the largest EXPO in the industry. This is your opportunity to connect with potential business partners and suppliers.

### **A Chance to Experience California and the U.S.A.**

San Diego was recently recognized as the top convention and meetings destination in the United States. Surrounded by fun, sun, and hundreds of attractions, San Diego is within driving distance of Los Angeles (approximate driving time: 2 hours), Las Vegas (approximate driving time: 5 hours), and even San Francisco, about 7 hours or a quick flight away!

### **How to Get the Most out of ASTD 2008**

Here are 5 tips for how to get the most out of your experience at ASTD 2008.

1. Plan your trip in advance. Use the **Online Program Guide** to keep track of the sessions you wish to attend, based on your areas of interest. This interactive online tool allows you to view a day-by-day listing of all educational session titles and speakers, or click on the session title for a complete session description. Best of all, when you find something that interests you, simply add it to your own personal schedule builder to help you keep track of the sessions you wish to attend.
2. Consider joining or creating an **International Delegation**. ASTD rewards groups traveling from outside of the United States with discounted pricing and onsite events catering to the needs of the international traveler. To learn more, contact Nicole Washington at ASTD for your unique international delegation code and custom pricing—email: [nwashington@astd.org](mailto:nwashington@astd.org).
3. Plan to attend the **International Orientation** on Sunday, June 1<sup>st</sup>, which will help you understand the nine education tracks and special programs; networking activities; and other key features such as the



EXPO and Career Center. There will also be a discussion of how speakers are guided to develop the sessions and an overview of the American culture and conference style. Plus, there will be an opportunity at the beginning of the session to meet other attendees. The session will be simultaneously interpreted into Chinese (Mandarin), Japanese, and Korean.

4. At the conference, use the helpful **Program Guide** to navigate the San Diego Convention Center, and for all general information related to the conference. Sessions with special interest to international audiences—or delivered by international speakers—are highlighted in the Program Guide with a globe icon. To find out which sessions will be interpreted, look for the headset icon after the session description.

5. If you need help, **just ask!** Look for “Ask Me” volunteers, ASTD Staff, or committee members.

For helpful information about ASTD 2008, visit [www.astd2008.org/international](http://www.astd2008.org/international).

To register for ASTD 2008, please visit: <http://www.astd2008.org/registration.html>. Online registrations will be accepted until May 22.