



ASTD 2008 International Conference & Exposition

Video Transcript

Welcome From Tony Bingham: President and CEO, ASTD

Greetings from ASTD. I am Tony Bingham, President and CEO.

As the world's largest association dedicated to learning professionals, I encourage you to learn more about ASTD's International Conference and Exposition, taking place June 1st through 4th in San Diego, California.

This conference is the largest gathering of everyone working in training, human resource development, and talent management.

More than 9,000 professionals join ASTD to hear the latest industry trends from leading experts, to network with professionals from more than 70 countries, and to develop new skills.

I look forward to meeting you in San Diego and sharing an exceptional learning experience with you!

Welcome From Lauren Forgacs: Director of International Relations, ASTD

About the ASTD International Conference & Expo

Welcome. Bienvenidos. Bonjour. Oso oseyo. Ahlan wa Sahlan. Welkom. Youkoso. Huan ying.

I am Lauren Forgacs, Director of International Relations.

ASTD held its first annual conference more than 60 years ago, and since that time, the ASTD International Conference & Exposition has grown to become a recognized global event for training and HRD professionals.

ASTD's members and associates come from more than 100 countries and connect locally through 26 Global Networks and 12 Global Partners strategically located in 30 different countries.

We invite you to learn why ASTD's International Conference & Exposition is the leading event for learning professionals from all countries.

Special Announcement: Simultaneous Interpretation

We are pleased to announce that simultaneous interpretation will be available in 3 languages – including, for the first time, interpretation in Mandarin! Interpretation of all General Sessions and selected educational sessions will be available in Japanese, Korean, and Mandarin, for an additional fee.



Top 5 Reasons to Attend

The ASTD 2008 International Conference and Exposition, called “ASTD 2008”, provides you and your colleagues the latest information on training, human resource development, talent management, and more.

The top 5 reasons to attend are:

- World-Renowned Speakers
- Exceptional Educational Sessions
- Professional Networking Opportunities
- The Largest EXPO in the Industry, and
- A Chance to Experience California and the U.S.A.

Our speakers are pioneers of the learning field, with wide, international name recognition and stature.

Our educational sessions are unparalleled and will help you learn new skills and gain ideas from other countries.

The conference provides you with multiple ways to connect with other attendees, so you can network with colleagues from your own country – or hear new perspectives and discuss ideas with professionals from other countries. We provide 5 different ways for you to network in person or online.

ASTD 2008 offers you the largest EXPO in the industry, which is your opportunity to connect with potential business partners and suppliers.

Take advantage of the conference location to explore California and the United States. Popular nearby cities include Los Angeles, Las Vegas, and San Francisco.

How to Get the Most out of ASTD 2008

Now, here are 5 tips for how to get the most out of ASTD 2008.

#1. Use the Online Program Guide, an interactive online tool that keeps track of the sessions you wish to attend, based on your areas of interest.

#2. Consider joining or creating an International Delegation, to benefit from discounted pricing and onsite events.



#3. Attend the International Orientation on Sunday, June 1st, which will help you understand the American conference style and the key features of the conference, so you can get the most value out of your experience.

#4. When you're at the conference, use your Program Guide to locate meeting rooms, find out which sessions are interpreted, and more.

#5. If you need help, just ask! Look for "Ask Me" volunteers, ASTD Staff, or committee members.

To read a written transcript of this video, and for helpful information about ASTD 2008, visit www.astd2008.org/international.

Invitation to Meet the New Director of International Relations

I would like to invite you to meet me, Lauren Forgacs, at the International Orientation scheduled the morning of Sunday, June 1st. Please come by and say hello, and benefit from the helpful information and guidance at the International Orientation.

Closing Statement

In addition to the information and research we provide, our goal at ASTD is to connect you to our worldwide community of learning professionals. For information on ASTD 2008, please visit the conference website: www.astd2008.org. We look forward to seeing you in San Diego on June 1st through 4th, 2008!